Recent College Graduate Strategies for success

Lynn Olson
GM, Intel Custom Foundry
North America Program Office
Lynn Olson
My Journey

- Started at Intel in 1978 as non-Exempt Digitizer
- In parallel, went to SJSU full-time, graduating 1982 with BSEE
- In 1982, transferred into EPROM Design Group as circuit designer
- Designed numerous EPROM, Flash EPROM, microcontroller, and microprocessor chips
- In parallel, worked my way up the management chain from Individual Contributor to Supervisor to Unit Manager to General Manager of LTD Design Group, responsible for ~450 employees and the design and productizing of all Tick CPUs at the time
- Transferred to Data Center Group (DCG) to become Acting Director of Datacenter Execution Team, responsible for managing Server Platform and Technology execution development teams (PXT)
- Currently in Intel Custom Foundry (ICF) as GM North America Foundry Office, responsible for helping all North America customers design products on Intel process
Do you stand out from the crowd!?
What impact do you want to make?
Topics

- Choosing a Career
- Surviving in a Fast Economy
- Tips for Growing your career
Choosing a Career

One of the hardest—and most exciting—choices you’ll ever make is your career. Although chance may play a part, come prepared!

**Rule #1:** Choose a career that is something you really like to do.

**Rule #2:** Do your research and choose carefully and thoughtfully.

**Rule #3:** Make it meaningful to you.

You owe it to yourself to look for work that is meaningful and rewarding!
Some Basic Concepts

• It is all about “choice”
  - Choose Wisely
• Know yourself
  - What are your strengths
  - What is important to you (money, enjoyment, work/life balance, etc)
• Know the company
  - What does the company value (technical, management, breadth, depth)
  - What options does the company offer (rotation programs, internal transfers, management training programs, etc)
  - What are company trends (skill set reqts, geographies, etc)
• Develop a “plan”
  - Short term and Long term
  - Chart your course, but be flexible

Get a Coach/Mentor to help guide you
Surviving in a Fast Economy

- A college degree does not guarantee employment.
- Don’t assume that the company will chart your career growth or watch out for your best interests.
- You own your career.
- You must accept risks and plan for the future to advance your career.
- A commitment to lifelong learning, working hard, making an impact, watching out for new opportunities, and assuming new responsibilities will help keep you employable.

The more you know, the greater your marketability.
Tips for Growing your career

- Work hard
- Be seen and be heard
- Take Initiative
- Be Flexible
- Watch for new opportunities internally and externally
- Network
- Get a Coach/Mentor/Advocate
You MUST and you **CAN** stand out from the Crowd!